

## COORDINATION AND LEADERSHIP

**Goal: to increase the quality of life of New Zealanders by strengthening society's response to gambling and preventing and reducing gambling harm**

**PROTECTION**

**PARTNERSHIP**

	<p><b>Objective 1</b> Denormalise harmful gambling behaviour in society (i.e. changing the social and physical environments and reducing the prevalence of attitudes and behaviours that reinforce harmful gambling)</p>	<p><b>Objective 2</b> Enhance the capacity of communities/whanau/ family, including tangata whenua, and diverse cultural and social groups, to define and address gambling issues</p>	<p><b>Objective 3</b> Reduce exposure to harmful gambling opportunities.</p>	<p><b>Objective 4</b> Increase our understanding of gambling issues in relation to the Treaty of Waitangi, and the implications this has for all New Zealanders.</p>	<p><b>Objective 5</b> To develop partnerships and collaborations at a local, national, and international level to reduce gambling harm</p>
	<p><b>Sub-objective 1.1</b> Increase discussion and debate on gambling to increase understanding of gambling harms and support for preventative measures</p>	<p><b>Sub-objective 2.1</b> Increase community, cultural and social groups' capacity to organise sustainable action on gambling issues.</p>	<p><b>Sub-objective 3.1</b> Reduce access to harmful gambling opportunities in social and community settings, including homes, schools, workplaces, marae, churches, etc</p>	<p><b>Sub-objective 4.1</b> Increase knowledge, debate and discussion on the role of the Treaty in relation to historic and contemporary gambling issues in Aotearoa New Zealand</p>	<p><b>Sub-objective 5.1</b> Support research in the development of effective collaborative partnerships, at all levels, to address gambling-related harm</p>
	<p><b>Sub-objective 1.2</b> Increase discussion and debate on gambling in relation to traditional and contemporary cultural values, particularly for Pacific, Maori, Pakeha, and Asian populations</p>	<p><b>Sub-objective 2.2</b> Strengthen whanau/family functioning in relationship to gambling issues</p>	<p><b>Sub-objective 3.2</b> Reduce access of young people to continuous forms of gambling</p>	<p><b>Sub-objective 4.2</b> Identify the ways in which the Treaty principles (partnership, participation, and protection) have been, and can be, applied by Maori and the Crown to gambling issues in Aotearoa New Zealand</p>	<p><b>Sub-objective 5.2</b> Participate in the development of an international gambling charter</p>
	<p><b>Sub-objective 1.3</b> Increase discussion and debate on the cost and benefits of community reliance on, and acceptance of, various types of gambling funding</p>	<p><b>Sub-objective 2.3</b> Increase and sustain knowledge of harms associated with gambling</p>	<p><b>Sub-objective 3.3</b> Encourage local councils, community boards, Maori, church groups, to use their powers to restrict the numbers of EGMs and EGM venues</p>	<p><b>Sub-objective 4.3</b> Increase debate on gambling in relation to traditional, cultural, ethnic (particularly among Maori, Pacific, Pakeha and Asian populations) and gender values (i.e. world views)</p>	<p><b>Sub-objective 5.3</b> Promote and support harm prevention and minimisation approaches in the development and revision of legislation</p>
	<p><b>Sub-objective 1.4</b> Increase our understanding of the impacts of exposure to marketing of gambling opportunities</p>	<p><b>Sub-objective 2.4</b> Increase community support regarding positive changes to licensing and regulation of EGMs</p>	<p><b>Sub-objective 3.4</b> Reduce access to venues with EGMs</p>	<p><b>Sub-objective 4.4</b> Increase whanau, hapu and iwi involvement in gambling issues (refer Objective 2)</p>	<p><b>Sub-objective 5.4</b> Support and encourage a health promoting approach to preventing and minimising harms from gambling</p>
	<p><b>Sub-objective 1.5</b> Increase awareness about the odds of winning from gambling</p>	<p><b>Sub-objective 2.5</b> Support and fund community-relevant research on gambling issues</p>	<p><b>Sub-objective 3.5</b> Reduce the number of EGMs per venue</p>	<p><b>Sub-objective 4.5</b> Increase debate on the role the media plays in framing gambling in New Zealand, and the relationship this has with the Treaty</p>	<p><b>Sub-objective 5.5</b> Support research focusing on monitoring the gambling industry</p>
	<p><b>Sub-objective 1.6</b> Reduce exposure to, and participation in, continuous forms of gambling, in the home and other social settings</p>		<p><b>Sub-objective 3.6</b> Reduce other forms of continuous gambling</p>	<p><b>Sub-objective 4.6</b> Support the Crown and Maori's responses to the Treaty and gambling issues against <i>He Korowai Oranga: The Maori Health Strategy</i> (Ministry of Health, 2002)</p>	<p><b>Sub-objective 5.6</b> Advocacy for effective policies without interference from commercial influence</p>

Sub-objective 1.7  
Develop people's personal and social skills to enable them to resist harmful gambling opportunities

Sub-objective 3.7  
Reduce supply of new gambling technologies and/or approaches

Sub-objective 4.7  
Increase debate on the costs and benefits of gambling for Maori and the Crown

Sub-objective 5.7  
Promote and support the development of a code of ethics

Sub-objective 1.8  
Increase young people's understanding of, and resistance to, the strategies of the gambling industry.

Sub-objective 3.8  
Increase technologies to control the harmful effects of EGMs

Sub-objective 5.8  
Promote and support forums for the sharing of knowledge and learning from other countries

Sub-objective 1.9  
Increase understanding and awareness of the risks of new forms of gambling (e.g., internet poker).

Sub-objective 3.9  
Reduce the hours of operation of gambling activities, particularly forms of continuous gambling

Sub-objective 5.9  
Establish and maintain intersectoral relationships

Sub-objective 5.10  
Support and promote collaboration between community action groups/advocacy groups

**PARTICIPATION**

